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- **JDA Software Group, Inc.**
- **NEWS RELEASE**
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Leading Russian Retailer X5 Selects JDA Category Management Solutions to Optimize Revenue

Scottsdale, Ariz. – March 15, 2011 – **JDA Software Group, Inc.** (NASDAQ: JDAS) today announced that **X5 Retail Group NV** has selected the company’s category management solutions to increase merchandising effectiveness and revenues across more than 3,000 company-owned store and franchisee locations.

X5 is the largest in terms of sales and fastest-growing retailer in Russia, operating a diverse range of supermarkets, hypermarkets and soft discount stores. X5 has selected the JDA Category Management solution suite, including modules related to JDA® Space Planning, JDA® Space Automation, JDA® Intactix Knowledge Base and JDA® Planogram Generator.

A successful pilot program at X5 allowed JDA to demonstrate its solution capabilities, including the ability to help retailers maximize the impact of their merchandise assortments, floor plans and shelf space by making products easier to find, giving premium locations to the highest-margin products, and “right sizing” inventory to avoid both stock-outs and overstocks.

“After a detailed evaluation of various solutions we concluded that JDA category management solutions could make a significant impact in a number of key product categories that we tested,” said **Teimur Shternlib, Deputy CEO, Chief Business Support Officer, X5 Retail Group**. “When we compared the performance of these product categories in five JDA pilot stores to their performance in five reference stores, the difference was clear. As a result, we have chosen to implement JDA solutions to optimize both revenue and gross margins across our network of stores, by applying logic and analysis to our space plans.”

“We are delighted that X5 has selected the JDA Category Management solution— this is a very strategic win for us as we focus on gaining momentum in our go-to-market activities in Russia,” said **Razat Gaurav, JDA Senior Vice President, EMEA**. “By defining and enforcing a set of merchandising and space planning rules across X5’s supermarkets, hypermarkets and soft discount stores, JDA will support optimized revenues and profits based on intelligent space planning policies and results-oriented business practices.”

Add One

Following a Successful Pilot, Retailer X5 Selects JDA Space Planning Solutions to Optimize Revenue

About JDA Software Group

JDA® Software Group, Inc. (NASDAQ: JDAS), The Supply Chain Company®, is the leading provider of innovative supply chain management, merchandising and pricing excellence solutions worldwide. JDA empowers more than 6,000 companies of all sizes to make optimal decisions that improve profitability and achieve real results in the discrete and process manufacturing, wholesale distribution, transportation, retail and services industries. With an integrated solutions offering that spans the entire supply chain from materials to the consumer, JDA leverages the powerful heritage and knowledge capital of acquired market leaders including i2 Technologies®, Manugistics®, E3®, Intactix® and Arthur®. JDA's multiple service options, delivered via the JDA® Private Cloud, provide customers with flexible configurations, rapid time-to-value, lower total cost of ownership and 24/7 functional and technical support and expertise. To learn more, visit www.jda.com or e-mail info@jda.com.

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JDA Legal to Update This press release contains forward-looking statements that are made in reliance upon the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are generally accompanied by words such as "can," "will," "ensure," "help," "enable" and "expect" and other words with forward-looking connotations. In this press release, such forward-looking statements include, without limitation, Mr. Guarav's remarks that our solutions will deliver certain benefits and value to our customers. The occurrence of future events may involve a number of risks and uncertainties, including, but not limited to: (a) our solutions may not perform exactly as we anticipate; (b) there may be implementation and integration problems associated with our solutions; and (c) other risks detailed from time to time in the "Risk Factors" section of our filings with the Securities and Exchange Commission. Additional information relating to the uncertainty affecting our business is contained in our filings with the SEC. As a result of these and other risks, actual results may differ materially from those predicted. JDA is not under any obligation to (and expressly disclaims any such obligation to) update or alter its forward-looking statements, whether as a result of new information, future events or otherwise.

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